



April Stock

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Leamington jeweller selected for Chelsea Crafts Fair

April Stock, a young contemporary jeweller with a studio in Leamington Spa, has been selected to participate in Chelsea Crafts Fair 2004. Chelsea is Europe's finest craft fair, renowned for the high quality of the design and craftsmanship and diversity of exhibits. The prestigious fair, which celebrates its 25th anniversary this year, is organised by the UK Crafts Council and takes place in October at Chelsea Old Town Hall, London.

April will be showing a new collection inspired by the Regency architecture of her surroundings in Royal Leamington Spa. Development of the new collection was possible thanks to a grant from the Arts Council England. She works mainly in silver using presswork to create hollow pieces and, unusually, photo-etching. Her range includes pendants, brooches, earrings, cuff links and rings.

April shares a workshop with Jane Moore, the enameller, at Jane Moore Contemporary Jewellery in Leamington Spa. She is there as part of a scheme that Jane runs to help new graduate jewellers find their feet. Starting a business is never easy, especially in art and crafts, so this kind of assistance is invaluable: 'I'm so grateful to Jane and the Arts Council for their support', April said.

The workshop adjoins Jane's gallery where April helps out serving customers and liaising with other jewellers whose work is on display. 'Developing my collection here surrounded by others' work is so much more inspiring than being tucked away in a basement workshop at home. On top of which, I have had Jane's invaluable advice, and encouragement when the going has been tough.'

'It's very exciting to be taking part in Chelsea, I never expected it so early in my career.' Invariably Chelsea is packed out with buyers and collectors who come from all over the world to see the latest in contemporary fine crafts, and it is an excellent chance to get special commissions and to meet gallery owners. Apart from Chelsea, April is busy preparing for exhibitions at galleries around the country, including Glasgow, Brighton, Leeds, Bristol and Henley-in-Arden.

April will be on stand 70 at Chelsea Crafts Fair, Chelsea Old Town Hall, Kings Road, London SW3 during week 2 of the Fair, 19 to 24 October 2004. See www.craftscouncil.org.uk/chelsea2004 for more information.

April's work is also available from a range of contemporary jewellery galleries across the UK. Call 01926 332454, or see www.AprilStock.com for details.

Jane Moore Contemporary Jewellery is at 16 Denby Buildings, Regent Grove, Leamington Spa. Call 01926 332454 or see www.JaneMooreJewellery.co.uk



www.AprilStock.com

About my work

Working mainly in silver, I create jewellery using the visual metaphor of the house. A house is an enclosed space, used to contain our lives and the things we collect. Home is hopefully a secure place, full of memories, and perhaps a place to escape the outside world.

I am very interested in architecture, and dolls houses. I am fascinated by my doorways and windows, the apertures of personal spaces, the way through from outside to inside... where will they lead? Children's stories and drawings are also a source of ideas.

I use the metaphor of house to create pieces about exploration and adventure, or to create pieces about safety and comfort. Recent work has been inspired by the Regency architecture of my current surroundings in Royal Leamington Spa.

For further background and a full catalogue of my current work, see www.AprilStock.com

About me

1981 > Born in Dorset, UK

2003 > BA (hons) Jewellery Design, Buckinghamshire Chilterns University College

Oct 2003 > Moved to shared workshop at Jane Moore Contemporary Jewellery, Leamington Spa

Recent exhibitions

June 2003 > Ignition, BCUC, High Wycombe

July 2003 > New Designers, Islington, London

Feb 2004 > Spotlight exhibition at Jane Moore Contemporary Jewellery, Leamington Spa

July 2004 > One Year On at New Designers, Islington, London

Forthcoming exhibitions

Oct 2004 > Chelsea Crafts Fair, Chelsea, London

Sept to Nov 2004 > Form at the Lighthouse, Glasgow

Oct 2004 > Turning Heads Contemporary Jewellery, Brighton

Nov 2004 > The Architecture Centre, Bristol

Nov 2004 > Torquil Pottery, Henley-in-Arden, Warwickshire

Nov 2004 to Feb 2004 > Yorkshire Sculpture Park, Bretton Hall, West Yorkshire

Nov 2004 to Jan 2005 > Platform Gallery, Clitheroe, Lancashire

Nov 2004 to Jan 2005 > Devon Guild of Craftsmen, Bovey Tracey, Devon

Jan 2005 to Mar 2005 > Craft Centre and Design Gallery, City Art Gallery, Leeds

Electronic version

This press release is available in electronic format at:

www.AprilStock.com/pdf/pr2004-06-29.pdf



Enclosed CD of images

The enclosed CD contains the following images in JPEG format (24-bit colour, 6 megapixel resolution). Prices are estimated retail prices.

- 001as002.jpg Holly's house brooches, silver, £65 to £113
- 003as003.jpg Mail brooches, silver, £70 and £65
Postage stamp house brooches, silver, £75
- 003as013a.jpg Hollow house pendants, silver, £108 to £115
- 003as013b.jpg Hollow house pendants, silver, £108 to £115
- 004as001a.jpg Hollow house pendants, silver, £110 to £120
- 004as006a.jpg House cufflinks, silver, £80
- 004as014a.jpg House cufflinks, silver, £85
- 004as022a.jpg Wrought iron flower brooch, silver, £70
Hollow house pendant, silver, £113
Wrought iron flower pendant, silver, £43
- 004as026a.jpg Hollow house pendant, silver, £113
Wrought iron leaf pendant, silver, £40
Regent Street brooch, silver, £75

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003as002.jpg



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003as013a.jpg



003as013b.jpg



004as001a.jpg



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004as014a.jpg



004as022a.jpg



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